

# DEVELOPING Pittsburgh

Sponsoring in **Developing Pittsburgh** puts your message in front of top commercial real estate and economic development firms in Western Pennsylvania.

## IN EVERY ISSUE:

- President's message
- Executive Director's Message
- Advocacy Update
- Feature Article
- Development Project
- Eye on the Economy Office Market Update
- Industrial Market Update
- Capital Market Update
- Legal/Legislative Outlook
- Benchmarks
- Voices
- News from the Counties
- People & Events

## SPECIAL ISSUES:

- + **Pittsburgh Annual Award Winners**  
Spring 2026
- + **Buyer's Guide**  
Fall 2026

[Read past issues](#) ☐



## ABOUT OUR READERS

**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
PITTSBURGH CHAPTER

**Developing Pittsburgh** readers are C-level professionals and top decision-makers in the Pittsburgh region. They include members of NAIOP Pittsburgh, the Regional Investors Council, Downtown Pittsburgh building owners, and others who are shaping the industry of commercial real estate and economic development in our region.

- 27%** Developers, Owners, Investors & Contractors
- 20%** Brokers & Financiers
- 19%** Architects, Attorneys, Engineers, Accountants & Consultants
- 14%** Economic Development & Government Officials

SPONSOR RATES	1 issue	2 issues
Full page	\$1,600	\$1,440
Inside Front Cover	\$1,618	\$1,457
Inside Back Cover	\$1,699	\$1,529
Outside Back Cover	\$1,923	\$1,731
2/3 page	\$1,260	\$1,134
1/2 page	\$900	\$810
1/3 page	\$720	\$648



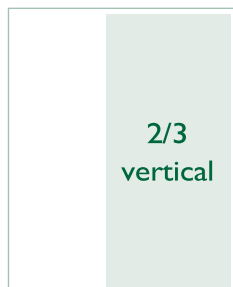
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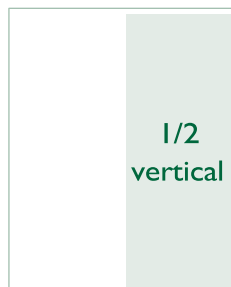
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[Read 2025  
NAIOP Buyer's Guide](#)

### 2026 EDITORIAL CALENDAR & DEADLINES

#### SPRING 2026 ISSUE:

- **Feature:**  
Lawrence County
- **NAIOP Pittsburgh's Annual Awards:**  
Honors leaders in the commercial real estate industry

#### SPACE RESERVATION

**Deadline:** April 10  
**Artwork Due:** April 17

#### FALL 2026 ISSUE:

- **Feature:** Industrial Market Update
- **NAIOP Pittsburgh Buyer's Guide:** Lists contractors and firms from the region

#### SPACE RESERVATION

**Deadline:** August 7  
**Artwork Due:** August 14