

DEVELOPING Pittsburgh

2026 EDITORIAL CALENDAR

Each edition of *DevelopingPittsburgh* features a profile of a regional development, presents a comprehensive analysis of property categories and submarkets, and provides updates on capital market status.

Spring 2026

Lawrence County

The newest county added to the Pittsburgh Metropolitan Statistical Area, Lawrence County has shaken up its economic development efforts in recent years. Several major industrial developments are underway and a strategic plan for attracting and retaining businesses is being implemented.

- *NAIOP Pittsburgh's annual awards are featured in the spring edition.*
- *Space reservation deadline is April 10. Artwork is due April 17.*

Fall 2026

Industrial Market

The post-COVID heyday has passed. Steady, if unspectacular, industrial demand since 2022 has absorbed a mild and rare case of overbuilding. With little new supply and manufacturing on the rise in Western PA, is another cycle of industrial development needed to keep the market in equilibrium?

- *The 2026 NAIOP Buyer's Guide is published in the fall edition.*
- *Space reservation deadline is August 7. Artwork is due August 14.*

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