

# BreakingGround

THE MAGAZINE OF THE MASTER BUILDERS' ASSOCIATION OF WESTERN PENNSYLVANIA



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Sponsoring in BreakingGround puts your message in front of top commercial construction and commercial real estate firms in Western Pennsylvania.

## IN EVERY ISSUE:

- Publisher's Note
- Regional Market Update
- National Market Update
- What's It Cost?
- Feature Article
- Project Profile
- Legal Perspective
- Financial Perspective
- Management Perspective
- Trend to Watch
- Best Practice
- Industry & Community News
- Awards & Contracts
- Faces & Places
- Closing Out

## SPECIAL ISSUE:

**+ NAIOP Pittsburgh Buyer's Guide**  
September 2026

## ABOUT OUR READERS

**MBA**

BreakingGround readers include Master Builders' Association of Western PA members **plus** C-level professionals working in design, construction and commercial real estate in our region.

- 73%** Hire the professional services on a project team
- 50%** Owners in their business
- 30%** Developers, Owners, Investors, Brokers, Managers
- 27%** General & Specialty Contractors, Materials Suppliers, & Building Services
- 20%** Architects & Engineers
- 8%** Economic Development & Government Officials
- 8%** Attorneys, Accountants, & Consultants
- 7%** Lenders, Insurers, Financial Services

SPONSOR RATES	1 issue	6 issues
Full page	\$2,180	\$1,944
Inside back cover	\$2,330	\$2,097
Inside front cover	\$2,420	\$2,178
Outside back cover	\$2,629	\$2,366
2/3 page	\$1,470	\$1,323
1/2 page	\$1,090	\$981
1/3 page	\$720	\$648
1/6 page	\$495	\$395



**MBA**  
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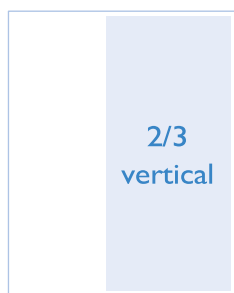
#### □ Sending your files

Please email artwork to [info@mbawpa.org](mailto:info@mbawpa.org). Files must be CMYK, 300 dpi, and in high-resolution PDF or JPEG formats. Content creation and layout support can be provided for an additional fee. Call **412-922-3912** for more information.

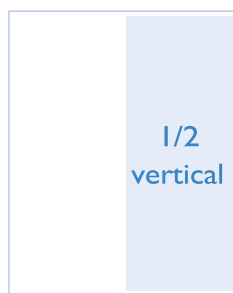
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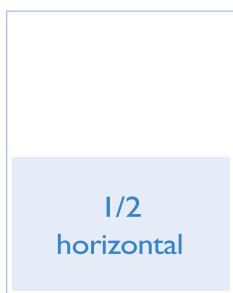
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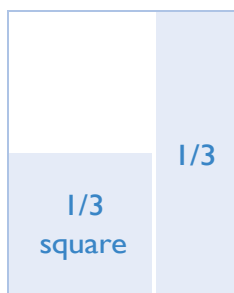
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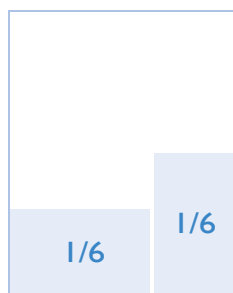
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**1/6 pages**  
2 1/4" x 4 3/4" (vert.)  
4 3/4" x 2 1/4" (horiz.)

#### Artwork Due Date:

##### JAN/FEB:

One Big Beautiful  
Bill  
December 22, 2025

##### MAR/APR:

AI in Construction  
February 26, 2026

##### MAY/JUN:

Infrastructure  
April 29, 2026

##### JUL/AUG:

Healthcare  
June 24, 2026

##### SEP/OCT:

Washington County  
August 28, 2026

##### NOV/DEC:

Construction Finance  
October 26, 2026