Master Builders' Association 2021 Report to Members

LEADING THE INDUSTRY, BUILDING THE REGION!







has been trying. Between an increase in COVID-19 variants and global supply chain issues, it's possible that 2021 was even more difficult than 2020. But much like the our members have proven their hardiness and we have come out of the other side tempered.

We present the 2021 Report to Members as a testament to the resiliency and enduring nature of our industry.



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FROM THE PRESIDENT

President: Todd A. Dominick

As I approach the end of my term as President of the Master Builders' Association of Western Pennsylvania, Inc. (MBA), which coincides with the end of my time on MBA's board, I can't help but pause and reflect.

Professionally speaking, our industry has provided me some of the greatest opportunities in my life. It has been my privilege to work with the amazing group of people at Rycon Construction, Inc., who continue to focus on developing and adapting while thriving in a continuously changing environment. Additionally, I was granted the opportunity to join MBA's board 16 years ago. It has been a true honor to work with all my Board colleagues and staff of MBA since 2005.

During the last three years of my term as MBA President, two words keep recurring: Transition and Change.

While **transitioning** into my new role as President in 2019, we were actively engaged in the process to identify the next Executive Director for Master Builders' Association with Jack Ramage's retirement.

CHANGE WAS INEVITABLE WHEN OUR WORLD WAS TURNED UPSIDE DOWN IN THE BLINK OF AN EYE IN 2020. It

was a year no one expected and one we will never forget. While the pandemic created unforeseen challenges in every aspect of our lives, I will forever be encouraged in our response and support of each other and the critical role MBA played in supporting our members and industry.

2021 was no different as we've had additional changes and difficult conversations as personal health and professional responsibility collided due to increased demand and uncertain economic factors. Yet, EVERY DAY WE PUSH THROUGH THE UNCERTAINTY TO BUILD THE WORLD AROUND US. Much like when we temper steel, we're improving our hardiness, and that is what makes me so proud to be part of this industry and my role in MBA.

COVID-19 response aside, one of the greatest accomplishments during my term was the hiring of our first MBA staff to focus on workforce development and diversity, equity and inclusion. Historically we've supported workforce development through our registered apprenticeship programs with our signatory labor unions in the region, but several years ago the Board **transitioned** its focus on the obvious need to address labor shortage issues and the diversity, equity and inclusion challenges we face. The Board listened and learned so we could take thoughtful and intentional steps forward in the right direction. Lance Harrell, our new Director, Workforce Development and Diversity, Equity & Inclusion, has been a great addition to MBA. He works to strengthen and build relationships with our members, labor unions, political and community leaders, and the owner community in our region. Lance also drives our efforts toward improving awareness and access to opportunities in the building trades for underrepresented groups, while engaging with MWBE contractors to educate and support their sustainable business growth as signatory contractors. This is a great change for the industry and another example of MBA living its purpose, "Leading the Industry, Building the Region."

It has been a true pleasure to witness the growth and changes within the industry and MBA over the years. I HAVE NO DOUBT WE WILL CONTINUE TO TAKE STRIDES TO POSITIVELY IMPACT OUR AREA, AND I CAN PROMISE MBA IS IN GOOD HANDS WITH THE INCOMING LEADERSHIP.

Thank you for allowing me this opportunity; I look forward to helping in any way I can in the future. Best of luck to Ray and the entire Board and staff of MBA.

Todd A. Dominick *MBA President*



FROM THE EXECUTIVE DIRECTOR

Executive Director: David D. Daquelente

Yogi Berra, one of the most famous characters from America's favorite pastime, is sometimes better known for his commentary and quotes than his Hall of Fame career. What better way to describe 2021 than his, "It's like déjà vu all over again"? With vaccine approval in sight, we started 2021 thinking this was going to be the year the world righted itself and things got back to "normal." Instead, we faced additional restrictions, supply chain disruptions, inflated material costs, and new variants of the novel coronavirus.

So, in true Yogi Berra fashion, we heeded the advice of, "When you come to a fork in the road, take it." We leaned into what we knew and found ways to **collaborate**, innovate and remain engaged with our members and industry stakeholders. These three components remain critical to the success of MBA and our members, especially our contractor members who work diligently to complete successful projects despite continually changing health and economic challenges.

WHILE THE ROAD AHEAD IN 2022 REMAINS UNCLEAR, including the fate

of COVID vaccine mandates, supply chain issues, workforce availability, and other delays that challenge our projects and ability to deliver for our customers, **THERE IS OPTIMISM AND OPPORTUNITY AHEAD**, and I am proud of the Board's leadership and the talented team we have—and will continue to build—at MBA.

2022 WILL BE A YEAR OF NEXT STEPS AND NEW OPPORTUNITIES. Continued

industry advocacy efforts, improved integration of technology, and successful workforce development outcomes are just a few of the key milestones ahead. Stay safe, stay healthy, and I look forward to seeing you February 24th as we safely and responsibly gather, in-person to celebrate at our Building Excellence Awards and The Construction Industry Evening of Excellence.

David D. Daquelente Executive Director



FROM THE INCOMING PRESIDENT

Incoming President: Raymond A. Volpatt, Jr.

MBA HAS A BRIGHT FUTURE thanks to our solid foundation, engaged members, and dedicated staff representing our **community** and industry. I have been an active and passionate MBA member for my entire career, and I am enthusiastic about the opportunities ahead of us. My father, Ray Volpatt, Sr., served as MBA President three decades ago from 1992-1994, and it is an honor to be able to lead MBA in the same capacity as the next President from 2022-2024.

I joined MBA's Board of Directors in 2006, and before that I spent more than a decade volunteering on committees and leading in various other industry roles. Volunteer leadership opportunities like we have at the MBA are always about what we make of them. With that said, **WE ARE IN A TIME OF MASSIVE CHANGE IN THE WORKFORCE WITH NEW AND EXCITING CAREER OPTIONS SEEMINGLY BEING DEVELOPED OUT OF THIN AIR.** I see

this as a chance for us— as industry leaders—to actively support and encourage our young and mid-career professionals through their development and engagement with professional organizations like MBA. The interactions we afford our members with colleagues in design, engineering, development, and with our owner clients, not only benefits our industry's younger leaders, but our companies in the long run.

I LOOK FORWARD TO SERVING AS MBA PRESIDENT, and I can't wait to see the continuation of our planning come to fruition. I hope our members will continue their active engagement, and begin to introduce MBA to additional staff and colleagues. After all, the more we work together, the more we can **accomplish**.

Raymond A. Volpatt, Jr., P.E. MBA Vice-President

2021 MBA OFFICERS



PRESIDENT

Todd A. Dominick Rycon Construction, Inc.



VICE PRESIDENT

Raymond A. Volpatt, Jr., P.E. Volpatt Construction Corporation



TREASURER

Michael R. Mascaro Mascaro Construction Company, LP



SECRETARY / EXECUTIVE DIRECTOR

David D. Daquelente Master Builders' Association

2021 MBA BOARD OF DIRECTORS



John P. Busse F.J. Busse Company, Inc.



Jeffrey C. Landau Landau Building Company



Alexander G. Dick Dick Building Company

Anthony F. Martini

A. Martini & Co.



Domenic P. Dozzi Jendoco Construction Corporation



James T. Frantz TEDCO Construction Corporation



Steven M. Massaro Past President, Massaro Corporation



M. Dean Mosites Mosites Construction Company



Jodi L. Rennie Turner Construction Company



Clifford R. Rowe, Jr PJ Dick Incorporated



Glenn A. Sieber (MICA President), Easley & Rivers, Inc.

2021 CAP BOARD OF TRUSTEES

The Construction Advancement Program of Western Pennsylvania (CAP) is a service organization established in 1961 via the collective bargaining agreements between the Master Builders' Association and various building trades unions. The primary CAP function is to provide services which benefit all persons, management, and labor alike, who earn their living in union construction working for any of the contributing firms. These services include activities in the fields of Accident Prevention, Education, Apprenticeship, Industry Relations, Legislation, Human Relations and Public Relations.



CHAIRMAN

Steven M. Massaro Massaro Corporation



SECRETARY / TREASURER

Todd A. Dominick Rycon Construction, Inc.



EXECUTIVE DIRECTOR

David D. Daquelente Master Builders' Association



Eugene Brown Alliance Drywall Interiors, Inc.



Construction Advancement Program of western pennsylvania fund

M. Dean Mosites Mosites Construction Company



Darlaine L. Taylor Century Steel Erectors Co., LP



Clifford R. Rowe, Jr. PJ Dick Incorporated



Raymond A. Volpatt, Jr Volpatt Construction Corporation



Lee Harris Harris Masonry, Inc.



Lance E. Shreffler Gregori Construction Inc.



Glenn A. Sieber (MICA President) Easley & Rivers, Inc.

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MBA STAFF

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Communications & Events Administrator <u>mchuderewicz@mbawpa.org</u>

Valerie Coen

Office Manager/ Administrative Assistant vcoen@mbawpa.org

Lance Harrell

Director of Workforce Development and Diversity, Equity & Inclusion <u>lance@mbawpa.org</u>

Bob McCall

Director of Safety bob.mccall@mbawpa.org



NBA

LEADING THE INDUSTRY, BUILDING THE REGION!



General Contractors

57

Specialty Contractors

99

Affiliate Members

GENERAL CONTRACTORS

A. Betler Construction, Inc. A. Martini & Co. AIMS Construction The Albert M. Higley Company, LLC Allegheny Construction Group, Inc. Burchick Construction Company, Inc. Caliber Contracting Services, Inc. Carl Walker Construction, Inc. **Dick Building Company** DiMarco Construction Co., Inc. E&G Development, Inc. F.J. Busse Company, Inc. Facility Support Services, LLC FMS Construction Company Fred L. Burns, Inc. Independence Excavating, Inc. Jendoco Construction Corporation Kokosing Industrial Incorporated Landau Building Company Mascaro Construction Company, LP Massaro Corporation McCrossin Menard USA Mosites Construction Company Nello Construction Company Nicholson Construction Company PJ Dick Incorporated Rocky Bleier Construction Group Rycon Construction, Inc. Shannon Construction Company Spartan Construction Services, Inc. Stevens Engineers & Constructors, Inc. TEDCO Construction Corporation Turner Construction Company Uhl Construction Company, Inc. Volpatt Construction Corporation Yarborough Development, Inc.

SPECIALTY CONTRACTORS

A Crane Rental, LLC A. Folino Construction, Inc. A.J. Vater & Company, Inc. A.C. Dellovade, Inc. ABMECH Acquisitions, LLC ACE Lightning Protection, Inc. Advantage Steel & Construction, LLC All Crane Rental of Pennsylvania, LLC Alliance Drywall Interiors, Inc. Amelie Construction & Supply, LLC Amthor Steel, Inc. Brayman Construction Corporation Bristol Environmental, Inc. Bruce & Merrilees Electric Company Bryan Construction, Inc. Burke & Company, LLC dba S.P. McCarl & Company Century Steel Erectors Co., LP Clista Electric, Inc. Cost Company Costa Contracting, Inc. Cuddy Roofing Company, Inc. D-M Products, Inc. Donley's Concrete Group Douglass Pile Company, Inc. Easley & Rivers, Inc. EMCOR Services Scalise Industries Fay, An i+iconUSA Company Ferry Electric Company Flooring Contractors of Pittsburgh Franco Associates G. Kidd, Inc. G.O. Service, LLC Gaven Industries, Inc. Geo V Hamilton, Inc. Giffin Interior & Fixture, Inc. Gregori Construction, Inc. Gunning, Inc. Hanlon Electric Company Harris Masonry, Inc. Hatzel & Buehler, Inc. HOFF Enterprises, Inc. Howard Concrete Pumping, Inc. Hunt Valley Environmental, LLC J.J. Morris & Sons. Inc. JLJI Enterprises, Inc.

Kalkreuth Roofing & Sheet Metal, Inc. KELLER North America Keystone Electrical Systems, Inc. Kirby Electric, Inc. Kusler Masonry, Inc. L & E Concrete Pumping Inc. Lighthouse Electric Company, Inc. Limbach Company, LLC Lisanti Painting Company Marsa, Inc. Massaro Industries. Inc. Master Woodcraft Corporation Matcon Diamond, Inc. Maxim Crane Works, LP McCrossin Foundations, LLC McKamish, Inc. Mele & Mele & Sons, Inc. NAES Power Contractors Nathan Contracting LP Noralco Corporation Paramount Flooring Associates, Inc. Phoenix Roofing, Inc. Pittsburgh Interior Systems, Inc. Precision Environmental Company RAM Acoustical Corporation Redstone Flooring, LLC Renick Brothers Construction Co. Richard Goettle, Inc. Right Electric, Inc. Ruthrauff | Sauer, LLC Saint's Painting Company, Inc. Sargent Electric Company Schindler Elevator Schlaegle Design Build Associates, Inc. Schnabel Foundation Company Specified Systems, Inc. Spectrum Environmental, Inc. SSM Industries, Inc. Swank Construction Company, LLC T.D. Patrinos Painting & Contracting Company Tri-State Flooring, Inc. W.G. Tomko, Inc. W.O. Grubb Steel Erection, Inc. Wayne Crouse, Inc. WGM Contractors, LLC William A. Fischer Carpet Company Wyatt Incorporated

AFFILIATE MEMBERS

Pietragallo Gordon Alfano Bosick & Raspanti, LLP Pittsburgh Mobile Concrete, Inc. Providence Engineering Corporation R.J. Bridges Corporation Regional Industrial Development Corporation Republic Services, Inc. Rhodes Group, The Rimkus Consulting Group, Inc. Schneider Downs & Company, Inc. Schneider Downs & Company, Inc. Scotti Law Group Seubert & Associates, Inc. Stanley Black & Decker Steptoe & Johnson PLLC Suburban Propane Tarax Service Systems, Inc. Travelers Bond & Financial Products Tucker Arensberg, P.C. UPMC Work Partners USI Insurance Services VEBH Architects, P.C. Werner Co. Willis of Pennsylvania, Inc. WNA Engineering, Inc. Zilka and Associates, Inc. Architects Zurich NA Construction



HIGHLIGHTS



MBA'S COVID-19 UPDATE

MBA KEPT WORKERS SAFE







THE CONSTRUCTION INDUSTRY EVENING OF EXCELLENCE

The first ever virtual Construction Industry Evening of Excellence was held on Thursday, February 25, 2021. Even though we were unable to get together in person, this well-attended event was a huge success. Thanks to our sponsors we were able to arrange VIP packages that were delivered throughout Pittsburgh to firms "attending" the virtual event, which created a shared experience and provided some connectivity in a disconnected environment.

The success of The Virtual Construction Industry Evening of Excellence is a testament to all the people involved, from real estate developers to building owners, from design professionals to contractors, and from government officials to labor leaders. It was a great learning experience for MBA staff, and an opportunity to try new creative elements at a premier event. MBA is carrying this creativity into 2022 for our return to an in-person Evening of Excellence event; including holding the MBA Building Excellence Awards immediately prior to the industry's premier networking event.

We look forward to getting together safely on February 24, 2022, to honor the 2021 MBA Building Excellence Awards and the MBA Safety Champion award.

MBA GENERAL CONTRACTOR MEMBERS ANNUAL MEETING

The Construction Industry

Evening of Excellence

Thursday, February 25, 2021

On January 15, 2021, the 135th Annual General Contractor Members Meeting was held virtually. Even with the virtual space, we held an engaging meeting with our membership. **The bulk of the meeting included:**



NOMINATIONS

The Nominating Report was presented which led to the re-election of the following Board Members: John Paul Busse, James Frantz, Anthony Martini, and Jodi Rennie. We are grateful to these members for their continued support and time allocated to participate as a Board Member of MBA.

COMMITTEE REPORTS

Committees of MBA presented their annual reports, which allowed our members to gain additional insight into what each group was able to accomplish during the tumultuous 2020 year and what they planned to focus on in the year ahead.

UPDATES

The meeting included a 2021 Legislative update conducted by Rob Vescio, Dentons Cohen & Grigsby, P.C., while the meeting concluded with Maria Henderson and Dr. Michael Parkinson of UPMC delivered a COVID Update on the Health, Safety and Performance During and After the Pandemic. MBA received positive feedback on the meeting format and was extremely appreciative of those who attended virtually.

SCHOLARSHIPS

The Construction Advancement Program of Western Pennsylvania Fund (CAP) is known for providing and supporting quality educational programs designed to engender and enhance the success of the construction industry. Through this commitment, the CAP Board of Trustees and MBA's Board of Directors granted a scholarship to assist the University of Pittsburgh in attracting outstanding students to its Construction Management and Civil Engineering programs within the School of Engineering. The \$15,000 annual allotment of scholarships intends to provide the Western Pennsylvania construction industry with a diverse pool of highly qualified candidates to fulfill its employment needs in areas such as Project Managers, Project Engineers, Estimators and Field Supervisors. James Frantz announced the recipients of the 2020 CAP/MBA Annual Scholarships: Haley Turkovich, Brandon McDermott and Aaron Mitsch.



Haley Turkovich



Brandon McDermott

Aaron Mitsch

2020 CAP/MBA ANNUAL SCHOLARSHIP WINNERS

THE JAMES KLING FELLOWSHIP AWARD

George Ehringer, AIA, was named the 2021 James Kling Fellowship Awardee by the AIA-MBA Joint Committee. George's career was celebrated as he was honored at the AIA-Pittsburgh's, Design Pittsburgh event on Thursday, September 30, 2021. AIA-MBA Joint Committee Co-Chairs, Shawn Bell (Turner Construction) and David Wells (RM Creative) presented the award to Ehringer.



George Ehringer, AIA



Bob McCall, MBA

2021 FRONTLINE WORKER OF THE YEAR

Congratulations Bob McCall, MBA Director of Safety! On Tuesday, October 26, 2021, the March of Dimes announced the 2021 Transportation, Building & Construction Award Winners at the 11th Annual Pittsburgh Transportation, Building & Construction Awards Luncheon. These awards honored leaders and projects from both the public and private sectors. Bob McCall, MBA's Director of Safety, was recognized as the "2021 Frontline Worker of the Year" for his continued commitment to safety and risk mitigation efforts during the pandemic to support the membership as well as the entire construction industry across Western Pennsylvania.



SAFETY CONSTRUCTION WEEK

Every day, we walk onto construction sites with one goal in mind – get the job done safely. We take great pride in our role shaping the communities in which we live, work, and play. But even more so, we feel an unwavering responsibility to one another and our loved ones to make sure everyone returns home safe daily.

Safety Construction Week began in 2014 to inspire the entire industry to be leaders in safety, and MBA continues to be a committed supporter. While Safety Week highlights the importance of on-the-job safety, it's not just a once-ayear event. Instead, safety should be an everyday focus, especially in today's world. As we continue to deal with the challenges of COVID-19, safety is more important than ever as contractors continue to follow procedures and protocols designed to help reduce risks.

2021's MBA Safety Construction Week was held May 3-7, and member firms were encouraged to get involved in and celebrate our shared commitment to safety. For more information or to find out how you can get involved in the 2022 Construction Safety Week, please contact the MBA.

DIVERSITY, EQUITY, AND INCLUSION

MBA is creating a diverse committee of women and men to identify and address the challenges in increasing minority participation within the trades and MWBE contractors. We are excited to formalize this important focus with a new committee that will have invested industry stakeholders identify, address, and work toward measurable solutions to these challenges.

SAFETY WEEK





FLASH WEBINARS

Are you tired of sitting through hour-long webinars to get five minutes of good information? MBA's Flash Webinars provide everything you need to know, in 10 minutes or less.

MBA compiled twenty-four Flash Webinars in 2021. Some of the recent Flash Webinars were on subjects pertaining to new technology, safety updates, and nonprofit organizations that contribute to our industry. These sessions are aimed at giving viewers the chance to hear a general message on a subject of importance to the construction industry and give them guidance on where to learn more.

This year's sessions can be found on the MBA Flash Webinar Webpage.





STRATEGIC PLANNING

SINGLE-LINE SUMMARY OF THE 5 GOALS ARE:





MAKE THE MOST OF YOUR MEMBERSHIP!

With over 240 member companies, MBA is the largest commercial construction trade association in the region. Contact us to learn how you can get more involved, 412-922-3912. Or email, info@mbawpa.org.

COMMITTEE REPORTS

RISK MANAGEMENT COMMITTEE

The MBA Risk Management Committee plays a critical role in keeping MBA member projects healthy and safe. By sharing best practices, providing industry leading programs, and assisting with safety and health training, the committee is a valuable resource for contractors, owners, and craftspeople.

Thanks to the generous sponsorship of several MBA members, the Risk Management Committee was able to conduct its annual Safety Recognition banquet again in 2021. The banquet recognizes MBA member firms who have achieved excellence in safety during the year. Additionally, the banquet allows MBA members to recognize their employees who have gone the extra mile to keep their projects healthy and safe. This celebration of our best is fast becoming one of MBA's most popular and appreciated events.

MBA continues to present industry leading safety seminars. While virtual delivery is still a large part of any seminar, MBA was able to return to in-person training when possible. Highlighted by a session on how to prepare for increased enforcement from OSHA presented by the former chair of the Occupational Safety and Health Review Commission and the former Deputy Assistant Secretary for OSHA, MBA members had access to high quality safety education. MBA also partnered with researchers from the University of Pittsburgh to help develop an understanding of what causes falls from ladders. This unique opportunity afforded our members to help shape the future of ladder safety. MBA is proud to partner with MSA to delive industry leading training and programs. During the National Safety Stand-down to Prevent Falls in Construction, MBA members were presented free training from MSA's experts on fall protection equipment inspection, as well as fall protection awareness.

The Risk Management Committee placed an emphasis on Mental Health Awareness in 2021. The industry has begun to realize that construction workers face several mental health challenges. Add in the problems created by the pandemic, and it becomes practically unbearable to go about everyday life as a tradesperson. The committee sponsored its first Mental Health Awareness Week to provide much needed resources on mental health to our members. Additionally, MBA sponsored Opioids in Construction Awareness Week. The campaign addressed the high rate of abuse in our industry by supplying members with tools needed to address opioids in construction.

The Western Pennsylvania Construction Industry Drug-Free Partnership was back in full swing on our projects. For more than 20 years, the program has provided our industry with safer, drug free projects that benefit the employees, the owners, the contractors, and the public.

SAFETY

MBA continues to participate in many national organizations to enhance our members access to industry leading safety programs. Through the Associated General Contractors of America, the Association of Union Constructors, and the National Safety Council, MBA members learn best practices and receive the very best safety and health education available today.



EDUCATION COMMITTEE

The Education Committee continues to support the development of the AGC Student Chapter at the University of Pittsburgh.

Pitt students enrolled in the school's Civil Engineering and Construction Management programs are also eligible for the \$15,000 scholarship through the MBA / Construction Advancement Program of Western Pennsylvania (CAP) Scholarship Fund.

AIA-MBA JOINT COMMITTEE

The AIA-MBA Joint Committee continues to be one of the largest and active committees inside the MBA. The committee retains more than 30 active professionals who focus their nearly monthly meeting schedule on generating shared best practices outcomes and industry advocacy efforts. 2021 continued the virtual meeting schedule for this committee and pushed the next Roundtable Symposium off into 2022.

The AIA-MBA Joint Committee's PLI sub-committee continued to meet quarterly with City of Pittsburgh officials from PLI and other departments to advance communication and solutions presented both from design and construction perspectives.



LEGISLATIVE/ADVOCACY COMMITTEE

The Legislative/Advocacy Committee made a shift in 2021 with the intent to engage more consistently with our MBA members who have a passion for advocacy or the legislative process. MBA staff continues to support the Construction Legislative Council (CLC) of Western PA and their monthly meetings addressing agenda and advocacy concerns for both horizontal and vertical construction in Western PA.

MBA staff and committee members continue to work with our peer association in Philadelphia to support the General



Contractors Association of PA (GCAP) on our statewide advocacy issues in Harrisburg along with our lobbyist team from Denton's Cohen & Grigsby led by Rob Vescio. The committee continues to focus on issues impacting our members and welcomes you to join us in 2022. The most important voice a legislator can hear from is their constituent, join the MBA and amplify our voice for the industry.

GREEN BUILDERS COMMITTEE

The Green Builders Committee is ready and willing to assist any MBA member with meeting their sustainability goals. Like most of us, the committee was unable to accomplish as much as they had hoped to in 2021 due to continued limitations around gathering but managed to lean into a few items on their agenda. One particular item to note was engaging with the Carpenters to review and update their accelerated training on performance standards. In 2022, the tasks the Committee wishes to undertake include resuming building tours; working with Boyd Roll-Off Services Inc. to assist them in achieving certified status for their sorting facility; and updating the membership on the most current issues within our local communities. MBA's Committee Chair, Noah Shaltes, plans to continue serving on the National AGC Climate Change Task Force to provide updates on the climate change/sustainability impact and action at a national level





MARKETING COMMITTEE

The Marketing Committee hosted a successful three-part seminar on "Social Media."

Session one covered the "MBA's Social Media Plan", presented by Eric Starkowicz. Session two detailed why it is important what platforms are out there, and how to tell what works for your company presented by Kristina Falvo, Mascaro Construction Company, LP. In session three Naley McKamish, McKamish, Inc. showed the participants how to create and use a Social Media Content Calendar. These three seminars educated our members on how to get started, how to plan, organize, and how to schedule their content.

Recordings of all 3 Seminars can be found on the MBA website. The committee plans on scheduling more informative seminars like this in 2022.

The marketing committee worked with the MBA staff to get through the unfamiliar process of the 2020 MBA Building



Excellence Awards Program due to the pandemic. Even though the process was different than previous years, the judges were able to select seven winners. The winners were announced at the 2021 Virtual Construction Industry Evening of Excellence.

WORKFORCE DEVELOPMENT, APPRENTICESHIP, AND LABOR RELATIONS

MBA SURVEY

In November of 2021 MBA surveyed its General Contractor and Specialty Contractor members. Data collected from the questionnaire was used to help MBA pursue the U.S. Economic Development Administration (EDA) Good Jobs Challenge funding. Vital information was also collected to identify the current and future construction markets, skilled crafts and higher education construction career opportunities and over all condition of MBA members.

THE GOOD JOBS CHALLENGE

The Master Builders Association of Western PA, Inc. is partnering with Partner4Work (P4W) and Green Building Alliance (GBA) to pursue grant funding from the U.S. Economic Development Administration (EDA) American Rescue Plan. The EDA "Good Jobs Challenge" will provide funding to create industry-led employee training programs to put Americans back to work. The Good Jobs Challenge encourages outreach to underserved populations and communities of color, women, veterans, and re-entry participants.

For many marginalized women and men to qualify for a career in one of the skilled trades they first must meet the minimum application requirements. Having a valid driver's license and high school diploma / GED are common barriers that many underserved women and men need to overcome in order to have a chance in the skilled crafts.

Child Care K-8 is another barrier which keeps many single-family households from a career in the skilled trades. Good Jobs Challenge funding can help remove these barriers!

DRIVER'S LICENSE



PA PUBLIC SCHOOL DROP OUT RATE

Public School Dropouts Grades 7-12 Dropout Rate by Race

School Year: 2019-2020					
Race	Oct 1 Enrollment Grades 7-12	Male Dropouts	Female Dropouts	Dropouts	Dropout Rate
American Indian / Alaskan Native	1269	15	15	30	0.023640662
Asian	32962	116	67	183	0.005551848
Black or African American	115220	2034	1435	3469	0.03010762
Hispanic	97228	1751	1151	2902	0.029847369
Multi-Racial	29441	255	226	481	0.01633776
Native Hawaiian or other Pacific Islander(not hispanic)	683	7	6	13	0.019033675
White	535827	2664	1923	4587	0.008560599
Summary	812630	6842	4823	11665	0.014354626

CHILDCARE/SINGLE FAMILY HOUSEHOLDS

According to 2020 U.S. Census Bureau, out of about 11 million single parent families with children under the age of 18, 80 percent were headed by single mothers. Families headed by women of color fared even worse. Nearly two in five (35%) of Black female-headed families lived in poverty, Hispanic (34%), White (26%), and Asian (22%). Among all other ethnic groups, Native American female-headed families with children had the highest poverty rate. More than two in five (43%) lived in poverty.



CCAC A.S. DEGREE - CONSTRUCTION MANAGEMENT / ESTIMATOR

If awarded, Good Jobs Challenge funds will be used to help build connectivity and increase underserved population participation in long term career path opportunities. Community College of Allegheny County (CCAC) in partnership with local unions offer a 2-year A.S. degree in Construction Management and Estimating. Data from the MBA survey highlighted a shortage in construction management and estimators' fields. MBA is taking proactive steps and collaborating with P4W, GBA, Unions and MBA members to address and find solutions to help level the playing field.

CARPENTERS APPRENTICE READINESS PROGRAM

The Master Builders' Association of Western Pennsylvania, Inc. (MBA) is proud to partner with the Eastern Atlantic States Regional Council of Carpenters (EAS) to bring The Carpenters Apprenticeship Readiness Program (CARP) program to our Western PA Region. CARP is an 8-week (Saturdays only) pre-apprenticeship program focusing on helping individuals who may not have the same opportunity into the carpentry trade as others. The program is designed to help gain the experience "both hands on" and with "soft skills" to better prepare them for a career in carpentry. EAS is currently vetting students for the 2nd CARP cohort which begins in February.



AGC/MBA WEBSITE

In 2022 MBA will launch a new website that will focus on the promotion of careers within the industry which have been overlooked

from the public. Skilled trades were once viewed as a runner up career to college education. Not only does a career in the trades offer wages equal and even greater than some 4-year higher education degrees, the trades pay as you learn.



OUTREACH

MBA is creating outreach channels with many groups in Pittsburgh, including with Pittsburgh's Job Corps Center to create a pipeline of their graduates to enter the skilled trades in Western Pa. Pittsburgh Job Corps Center offers their students free job training programs in the following construction fields.

- » Cement Masonry
- » Electrical
- » HVAC
- » Facilities Maintenance
- Heavy Construction Equipment Operator
 & Mechanic
- » Local Union No. 66



CONSORTIUM FOR PUBLIC EDUCATION

The Consortium is a nonprofit organization working with schools across southwestern Pennsylvania on initiatives designed to strengthen and broaden school leadership, engage community, and empower students. Our initiatives build cross-sector partnerships that bring resources, improvements, and support to public schools.



Through our work, we reach:

Counties

School Districts and Career and Technical Centers Community Partners: Colleges & Universities; Employers; Community Organizations; Trade Schools and Training Centers



LABOR RELATIONS

During the first half of 2021 both the MBA/ Carpenter Joint Study Committee and the Cement Masons/Labor Management Committee met for the first time in several years. These meetings were each very productive and gave our members an opportunity to learn what labor was doing to address workforce recruiting and availability concerns and ways that we could partner together to find new or creative solutions to existing concerns on both sides.

The current collective bargaining agreement with the Laborers District Council of Western PA expired on December 31, 2021. In November and December, the Collective Bargaining Committee, Laborers Negotiation sub-committee met with representatives from the Laborers to negotiate. This was an effective process, and a new five (5) year agreement was reached that runs January 1, 2022, through December 31, 2026. The Collective Bargaining Committee has a busy schedule ahead in 2022 with the agreements with the Carpenters, Cement Masons, and Operating Engineers each expiring on May 31, 2022.

UPDATES »

YOUNG CONSTRUCTORS COMMITTEE

The Young Constructors had another fulfilling year. For the first time the YC Committee joined the Green Builders Committee on a clean-up event on Earth Day. The very successful cleanup project will be an annual event for the YC Committee. The MBA Young Constructors Leadership Development Webinar was a unique opportunity for young professionals at MBA member firms to learn from industry leaders. Featured panelists shared highlights from their successful careers and provided advice for today's early and mid-career professionals. The attendees were given the opportunity to ask questions live during the roundtable portion of the event. The esteemed panel for the webinar included Michael Kuhn, President - Jendoco Construction Corporation, Steven M. Massaro, President - Massaro Corporation, and Clifford R. Rowe, Jr., Chairman of the Board - PJ Dick Incorporated.



As years past, the MBAYC Golf Outing was a sold-out event. Thanks to Stanley Black & Decker & Dewalt for their raffle prize donations. The raffle raised \$3000 for the ACE Mentor Program.



On a warm July day, the YC held their annual clay shoot at Seven Springs. Over 80 participants joined together to enjoy this outdoor and networking event.



This year's Topgolf event was once again a soldout event held at Topgolf Pittsburgh. The attendees had a great afternoon as they collaborated on this team building activity.



The MBA Young Constructors Friendsgiving Holiday Party was held at The Hard Rock Cafe in November and was once again a great success. The annual event is the YC's most significant fundraiser for the Mario Lemieux Foundation to support Austin's Playrooms. This year the YC was able to donate \$7,000.

CONSTRUCTION INCLUSION WEEK

BRING CONSTRUCTION INCLUSION WEEK TO LIFE AT YOUR COMPANY

In 2020, a group of general contractors created a consortium titled "Time for Change" with a single purpose: identifying ways to advance diversity, equity, and inclusion in construction. Through this effort, Construction Inclusion Week was born, and the MBA held their inaugural Construction Inclusion week.

PURPOSE:

setting expectations and promoting consistent behavior **PURPOSE:** To champior

inclusion that empowers us to reach our full potential, fueling innovation and connection with our employees, clients, and communities we serve. PURPOSE:

To harness and leverage the capabilities and global reach of the construction industry and its affiliates, to cultivate and perpetuate diversity, equity, and inclusion.



GROUND UP CONSTRUCTION

Players learn and practice commercial building skills through fun and challenging construction-based puzzles and games. Can you meet the Challenge? Play today! Have fun! Be safe!

WREATHS ACROSS AMERICA

REMEMBER OUR FALLEN U.S. VETERANS. HONOR THOSE WHO SERVE. TEACH YOUR CHILDREN THE VALUE OF FREEDOM.

There was no better time to express our appreciation than during the hustle and bustle of the holiday season. The MBA staff along with MBA members volunteered to lay wreaths on National Wreaths Across America Day.











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