



**Master Builders' Association**  
Of Western Pennsylvania, Inc.

**The MBA Affiliate Council presents:**

**The Pittsburgh Business Times' *SmartReader!* seminar.**

**When:** Wednesday, July 28, 10:00 a.m.  
**Where:** MBA Headquarters, Lower Level Conference Center

**Want to know how to make more money using the Pittsburgh Business Times?**

Join the Pittsburgh Business Times on Wednesday, July 28, at 10:00 a.m. as they present an MBA Affiliate Council seminar. Attendees will hear strategies for getting what you need from the Business Times to help you make more sales. Learn how to recognize sales leads within news stories and features. Get tips on actions you can take to warm up cold leads. See how each section of the paper can help you grow your business. Be more effective at networking events.

To register for this FREE seminar, contact the MBA by phone (412.922.3912) or email ([info@mbawpa.org](mailto:info@mbawpa.org)).