

Western Pennsylvania's entire commercial construction industry unites one evening a year in late February to socialize and recognize the contributions that our region's contractors, developers, owners, architects, and craftspeople make to our region. It is the **building** industry that creates our city's skylines, builds and maintains our region's infrastructure, producing **excellence** in our industrial, commercial and residential structures that have the rest of the country envious, but not all of our structures are worthy of the crystal **award**...

The symbol to strive for...



The Construction Industry Evening of Excellence
February 23, 2012

2012 CONSTRUCTION INDUSTRY EVENING OF EXCELLENCE

The Construction Industry Evening of Excellence has quickly grown into our region's most successful and anticipated event due to the world-class projects that compete in the Building Excellence Awards program and to the well-respected companies that associate themselves with this event through sponsorship. The MBA will host the fifth Evening of Excellence in February of 2012—does your company believe in uniting our region's commercial construction industry?



Sponsorship Opportunities

Master Builders' Association
Of Western Pennsylvania
631 Iron City Drive
Pittsburgh, PA 15205
www.mba-wpa.org



THURSDAY, FEBRUARY 23, 2012

What is the Evening of Excellence?

The Construction Industry Evening of Excellence is the annual kickoff networking event for the Greater Pittsburgh region's commercial construction industry. This event unites the firms and individuals that are developing our region. Over 800 professionals from the following disciplines are represented: developers, institutional owners, property managers, architects, engineers and contractors. During the evening, the region's best construction is on display with the announcement of the 2011 MBA Building Excellence Awards Program.

When and where is the Evening of Excellence?

This yearly celebration of excellence in construction is held the last Thursday evening in February. The upcoming event is being held on **Thursday, February 23, 2012**. It will once again be held at the Heinz Field East Club, an MBA Building Excellence Award winning project.

Who attends the Evening of Excellence?

The media partner for the Construction Industry Evening of Excellence is BreakingGround magazine. The BG readership is represented at this event and this audience has major influence and equity in the Western PA construction industry:

- 47% have ownership in their businesses; with 11% being majority owner.
- 73% have the responsibility/authority for hiring professional services (i.e. architects/engineers, attorneys, financial professionals).

Corporate Sponsorship

Sponsoring the Evening of Excellence is the best way to develop or maintain relationships in the region's commercial construction industry and to gain visibility amongst the decision makers from your industry.

Gold—\$5,000

- Reserved VIP section during the Building Excellence Awards Program
- Logo Presence on all event signage
- Ten event tickets
- The MBA will formally invite up to ten guests on your behalf
- Opportunity to set up company informational table at the event
- Company logo prominently displayed on all event materials
- Full page ad in event program

Silver—\$3,000

- Logo appears on signage to welcome guests
- Six event tickets
- Opportunity to set up company informational table
- Company logo included on event materials
- Half page ad in event program

Bronze—\$1,250

- Logo appears on signage to welcome guests
- Four event tickets
- Opportunity to set up company informational table
- Company name to appear on all event materials
- Quarter page ad in event program



Becoming A Sponsor

The Master Builders' Association thanks you for considering a sponsorship of the 2012 Construction Industry Evening of Excellence. We hope that this brochure thoroughly explains this event and you are ready to become a sponsor.

Please complete the following Sponsorship Agreement and return it by December 30, 2011 to:

Master Builders' Association, 631 Iron City Drive, Pittsburgh, PA 15205

Company Information

Organization Name: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Marketing Staff Contact (name, phone and email, if different from above):

Sponsorship Level: Gold-\$5,000 Silver-\$3,000 Bronze-\$1,250

Other Amount: _____

Make checks payable to: Master Builders' Association

Signature: _____ Date: _____

If you have any questions about your sponsorship of this event, please do not hesitate to contact the Jon O'Brien at 412-922-3912 or jobrien@mbawpa.org.